



MEDIA RELEASE

TOURISM MALAYSIA IN SYDNEY IS TOP 5 BEST TOURIST OFFICE

Tourism Malaysia's Sydney office was voted among the top five best international tourist offices at the Australian Federation of Travel Agents (AFTA) 2010 National Tourism Industry Awards recently.

The selection, made by travel agents in Australia, is even more meaningful for Tourism Malaysia since there are more than 40 national tourism organizations based in Australia. Besides Malaysia, others in the final five were Canadian Tourism Commission, Hong Kong Tourism Board, Las Vegas Convention & Visitors Authority and Singapore Tourist Board. The final award went to Las Vegas Convention & Visitors Authority.

The awards were presented at a gala dinner attended by more than 900 tourism industry representatives on Saturday 10 July at The Westin Sydney, sponsored by Qantas and Singapore Airlines.

Besides the Sydney office, Tourism Malaysia also has offices in Perth and Melbourne.

Last year, Malaysia received 533,382 arrivals from Australia, a 24.9% increase over the 2008 Australian arrivals.

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